



RUN > HIDE > FIGHT



SURVIVING AN ACTIVE SHOOTER EVENT



The odds of being involved in an active shooter event are extremely rare...



What is meant by “Active Shooter”?

- Intent on killing as many people as possible, and is actively engaged in doing so.
- Usually continue to attack until stopped
- Must be stopped as quickly as possible in order to reduce harm and save lives.



Who is an “Active Shooter”?

Usually members of our community

- co-workers
- fellow students
- others who normally have access to the location

Typically feel alienated, isolated, mistreated by the community or institution



How will I know there is an active shooter on campus?


UB Alert System

https://emergency.buffalo.edu/sign_up.html

- Email to all “buffalo.edu” email addresses
- UB websites, social media, signage, PA systems.
- Text Alerts – [sign-up now!](#)

UB Guardian App

<https://www.buffalo.edu/ubit/services/ub-guardian.html>



How will I know there is an active shooter on campus?

Direct Involvement

- Take immediate action to protect yourself
- Then call University Police 645-2222

How do I protect myself?

Run – Hide – Fight

<https://www.fbi.gov/video-repository/run-hide-fight-092120.mp4/view>



Run! ... Where?

Away from the location of the threat

Far away ...If unsure, keep going

Please
Don't be this guy



24° 10:01





Run!

- Leave belongings behind
- Don't stop to take video
- Help others, but don't delay



At a safe location?


- Tell friends and family you are okay
- Do not call UPD while incident is in progress (unless you have current info on shooter)
- emergency.buffalo.edu for updates
- Do not return to campus
- Discourage others from returning

Again...
Don't be this guy



24° 10:01





Can't Run? ...Hide!

- Lock / barricade doors
- Hide behind large / dense objects
- Don't restrict your mobility
- Remain quiet



Fight!

- Last resort
- Strength in numbers
- Communicate
- Commit



What to expect from police:

- Search for shooter to stop the killing
- Initially will not stop to assist wounded
- Keep your hands up and palms open
- You may be taken to another location



Preparedness:

- Personal escape plan
- Personal lockdown plan
- Have 645-2222 on a speed dial
- Sign up for text alerts



Prevention:

- Address concerning behavior
- Communicate
- Make referrals

emergency.buffalo.edu

Questions?